



Citizens Advice North Lincolnshire offers confidential advice online, over the phone, and in person, for free.

We give people the knowledge and confidence they need to find their way forward – whoever they are, and whatever their problem.

Job title: Fundraising and Marketing Intern

Location: North Lincolnshire

Closing date: 30 July 2021

Salary: National Minimum Wage

Employment type: 12 month placement

Hours per week: 37

Interview dates: 13 August 2021

This is an opportunity to join an established charity for a year's placement in a newly created role. In this role you will be working to make a difference to the lives of others by supporting the Fundraising and Marketing Manager with the development and implementation of a new sustainable and reliable fundraising strategy with key deliverables and realisable targets.

The strategy will explore wider income generation opportunities, for example selling services to businesses as well as focusing on securing more traditional funding opportunities including statutory funding, corporate sponsorship, charitable trusts and foundations, legacy giving and major gifts and looking at fundraising opportunities out in the community.

The role will also support the development and implementation of a marketing and communications plan to promote the organisation's charitable status across North Lincolnshire and ensure residents receive clear messaging about our services and accessibility.

This is an entry level position so you don't need any specific qualifications or experience but you'll need to be a highly motivated strong team player with excellent interpersonal and organisational skills. You'll demonstrate high energy and enthusiasm and will bring creativity, imagination and curiosity to

learn. You will have the ability to understand and apply information of some complexity and have effective oral and written communication skills for the purposes of relationship building and positively influencing others.

Further information and details about how to apply is available to view by copying and pasting the below link into your web browser:

https://docs.google.com/document/d/1mh13Ln8Yr3NwOxOel7R_a5K35uygplm-8eNzZ-E193U/edit